



Expression of Interest (EOI)

**For selection as
Incubator Partner of**

G20-DIA (Digital Innovation Alliance)

MeitY Startup Hub (MSH)

(Ministry of Electronics & Information Technology (MeitY))

Electronics Niketan, 6, CGO Complex, Pragati Vihar, New Delhi-110003)

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Background:

The G20 Digital Innovation Alliance (G20-DIA) aims to recognize and support innovators that have digital solutions for various world economies. The Ministry of Electronics and IT has chosen the six themes which are of critical significance for global communities. These themes are Ed-tech, Health-tech, Agri-tech, Fin-tech, Secured Digital Infrastructure, and Circular Economy.

There would be various outreach events, sessions around the themes, workshops, expert sessions etc. Each member state would create their own jury as well the criteria for selection of the innovations on their own to select the top 6 innovations to be represented (one from each theme). The deadline for receiving nominations from member states shall be 15th May 2023.

The top 6 innovation entries from each member (including invited members) state shall be invited to India for a three-day event at Bangalore in August 2023 which would comprise of innovation showcase, interaction with various stakeholders under each theme, esteemed panel discussions, investor connects and pitching. A total of 174 startups from G20 member states and 9 invited guest countries will be participating. $[(20+9) * 6 = 174 \text{ Innovations}]$. Along with the applicants, the member state shall also nominate key stakeholders of their innovation ecosystem (Entrepreneurs, Unicorns, Corporates, Investors, Prominent members, officials etc.) to accompany the innovators/entrepreneurs.

Startups from all the countries will be shortlisted by May15th 2023, and these 174 startups will be provided mentoring support, capacity building workshops, and investor & customer connect programs and session for three months before the Mega Summit in August. More than 10 roadshows will be conducted across various cities in India as well as virtual roadshows for the program will be done in G20 countries.

During the three-day event, innovators will get a chance to pitch their solutions to a strong diversified jury committee which would have academia, corporates, mentors, ministries and investors recognized under each theme. This jury would choose the top 3 digital innovations in each category that will be awarded.

2. Objective:

For maximum outreach, awareness, and participation of startups from across India under G20-DIA, Incubator partners will organize roadshows in different states of India. In this regard, MeitY Startup Hub (MSH) invites potential Incubator to submit their Expression of Interest (EOI). The prospective Incubator partner would be a legal entity with prior experience in organizing roadshows, webinars, and other outreach activities for startup events.

3. Deliverables:

The Incubator partner will provide the following support in the roadshows:

- Invitation to all the Startups, Students entrepreneurs, ecosystem partners and media partners.
- Invitation to the State Startup Mission, Unicorns, Soonicorns, Corporates, and Investors.
- Designing collaterals (standee, banner, poster, etc.) for the roadshows and engage the social media influencers for the promotion of the G20-DIA roadshows.
- Provide a venue, logistics support and high-tea for the event.

4. Timeline:

The project will run for three months from February 2023 to April 2023.

5. Scope of Work:

The Partner undertakes to establish a collaborative working partnership to the extent that such coordination, collaboration and resource sharing is in compliance with all the laws, rules, and regulations applicable as per the Government of India requirements.

6. Eligibility Criteria:

A legally established entity in India compliant with the applicable acts, rules, and regulations as stipulated by Government of India, and relevant company act. An established incubator with experience in supporting startups via incubation and acceleration programs.

7. General Terms and Conditions:

- The EOI containing the concept note along with other relevant supporting documents should be submitted online through the link given on MSH official website. Manual submission of EOI is not permissible.
- Any IP or content created as part of this program will be the property of MSH.
- Incubator Partner shall indemnify, defend and hold MeitY, its affiliates and subsidiaries, and its and their respective officers, Directors, employees, agents, representatives, successors and assigns harmless from and against any and all losses, damages (specifically including any punitive or exemplary damages), fines, penalties, suits, actions.
- Deadline for online EOI submission is 15th February, 2023 till 5:00 PM.