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# Expression of Interest (EOI)

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## For selection as Technology Partner of G20-DIA (Digital Innovation Alliance)

### MeitY Startup Hub (MSH)

(Ministry of Electronics & Information Technology (MeitY)  
Electronics Niketan, 6, CGO Complex, Pragati Vihar, New Delhi-110003)

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## **Background:**

The G20 Digital Innovation Alliance (G20-DIA) aims to recognize and support innovators that have digital solutions for various world economies. The Ministry of Electronics and IT has chosen the six themes which are of critical significance for global communities. These themes are Ed-tech, Health-tech, Agri-tech, Fin-tech, Secured Digital Infrastructure, and Circular Economy.

There would be various outreach events, sessions around the themes, workshops, expert sessions etc. Each member state would create their own jury as well the criteria for selection of the innovations on their own to select the top 6 innovations to be represented (one from each theme). The deadline for receiving nominations from member states shall be 15<sup>th</sup> May 2023.

The top 6 innovation entries from each member (including invited members) state shall be invited to India for a three-day event at Bangalore in August 2023 which would comprise of innovation showcase, interaction with various stakeholders under each theme, esteemed panel discussions, investor connects and pitching. A total of 174 startups from G20 member states and 9 invited guest countries will be participating.  $[(20+9) * 6 = 174 \text{ Innovations}]$ . Along with the applicants, the member state shall also nominate key stakeholders of their innovation ecosystem (Entrepreneurs, Unicorns, Corporates, Investors, Prominent members, officials etc.) to accompany the innovators/entrepreneurs.

Startups from all the countries will be shortlisted by May15th 2023, and these 174 startups will be provided mentoring support, capacity building workshops, and investor & customer connect programs and session for three months before the Mega Summit in August. More than 10 roadshows will be conducted across various cities in India as well as virtual roadshows for the program will be done in G20 countries.

During the three-day event, innovators will get a chance to pitch their solutions to a strong diversified jury committee which would have academia, corporates, mentors, ministries and investors recognized under each theme. This jury would choose the top 3 digital innovations in each category that will be awarded.

## **2. Objective:**

G-20 Digital Alliance Program (G20-DIA) being led by MeitY Startup Hub (MSH) envisions creation of a technical platform for aggregating the resources for startups participating in the G20-DIA platform. This platform would be one-stop solution for meeting the needs of startups that are part of the program. It would enable and facilitate the interaction and engagement of startups, mentors, investors on a common platform. Further, this platform will become the repository of knowledge and startups from this program and the platform may continue to be the source of knowledge and engagement forum for startup initiative for the country that is hosting the next G20 presidency. MSH is seeking expression of interest (EoI) from technology companies that have the interest and expertise in building hyper scalable platform that can aggregate resources, enable interaction, and be a trans-national engagement forum.

## **3. Deliverables:**

### **3.1. Technology support:**

The technology partner will be required to provide following support:

- Build a scalable technical platform for aggregating and connecting investors, mentors, startups, and other stakeholders
- Build an android and ios app with smooth interface for ease of use for startups
- Provide continuity of support to this platform on continuing basis
- The platform has to be modular and interactive
- The platform and app have to be completed by April 30<sup>th</sup>, 2023

- Conduct knowledge sessions/webinars/talk series etc.for G20-DIA startups by the domain experts/senior leadership on various topics of innovation, technology trends and efficient digital infrastructure in relevant domains for the upskilling of the startups.
- Provide mentoring support to technology related startups in the G20-DIA program as necessary.
- May be engaged in events and startups selection and support programs

#### **4. Timeline:**

The project will run for nine months from February 2023 to September 2023.

#### **6. Eligibility Criteria:**

A legally established entity in India compliant with the applicable acts, rules, and regulations as stipulated by Government of India, and relevant company act. Aside from India. The company should have expertise in building scalable platforms and have prior experience in building such platforms.

#### **7. General Terms and Conditions:**

- The assignment will be purely on a pro-bono basis, no financial support/payments/charges will be provided to the technology partner for the activities undertaken as part of this engagement.
- Any IP and platform created from this project will be owned by MSH
- The EOI containing the concept note along with other relevant supporting documents should be submitted online through the link given on MSH official website. Manual submission of EOI is not permissible.
- Deadline for online EOI submission is 15<sup>th</sup> February, 2023 till 5:00 PM.