



Expression of Interest (EOI)

**For selection as
Digital Skilling Partner of
G20-DIA (Digital Innovation Alliance)**

Meity Startup Hub,
(Ministry of Electronics & Information Technology (MeitY)
Electronics Niketan, 6, CGO Complex, Pragati Vihar, New Delhi-110003)

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Background:

The G20 Digital Innovation Alliance (G20-DIA) aims to recognize and support innovators that have digital solutions for various world economies. The Ministry of Electronics and IT has chosen the six themes which are of critical significance for global communities. These themes are Ed-tech, Health-tech, Agri-tech, Fin-tech, Secured Digital Infrastructure, and Circular Economy.

There would be various outreach events, sessions around the themes, workshops, expert sessions etc. Each member state would create their own jury as well the criteria for selection of the innovations on their own to select the top 6 innovations to be represented (one from each theme). The deadline for receiving nominations from member states shall be 15th May 2023.

The top 6 innovation entries from each member (including invited members) state shall be invited to India for a three-day event at Bangalore in August 2023 which would comprise of innovation showcase, interaction with various stakeholders under each theme, esteemed panel discussions, investor connects and pitching. A total of 174 startups from G20 member states and 9 non-member invited countries will be participating. $[(20+9) * 6 = 174 \text{ Innovations}]$. Along with the applicants, the member state shall also nominate key stakeholders of their innovation ecosystem (Entrepreneurs, Unicorns, Corporates, Investors, Prominent members, officials etc.) to accompany the innovators/entrepreneurs.

During the three-day event, innovators will get a chance to pitch their solutions to a strong diversified jury committee which would have academia, corporates, mentors, ministries and investors recognized under each theme. This jury would choose the top 3 digital innovations in each category that will be awarded.

2. Objective:

In furtherance to providing digital skilling support to the participants of G20-DIA, in terms of online courses, webinars, bringing in expert speakers etc., MeitY Startup Hub (MSH) invites potential digital skilling partners to submit their Expression of Interest (EOI) with a brief concept note on their previous works to partner for the G20-DIA event as a digital skilling Partner. The prospective digital skilling partner would be a legal entity with prior experience in providing skilling programs for startups.

3. Deliverables:

The Digital Skilling partner will be required to provide following support:

- The digital skilling partner will be required to facilitate various online skilling courses to improve the technical & business acumen of the G20-DIA participants.
- The digital skilling partner will be required to facilitate various online knowledge sessions/webinars for the startups participating in G20-DIA.
- The digital skilling partner will be required to facilitate various online mentorship sessions for the startups participating in G20-DIA.
- Be an event partner and provide financial sponsorship for various roadshow events being planned across India to create awareness and engage startups in this global program.

4. Timeline:

The project will run for eight months from February 2023 to September 2023.

5. Scope of Work:

The Partner undertakes to establish a collaborative working partnership to the extent that such coordination, collaboration and resource sharing is in compliance with all the laws, rules and regulations applicable as per the Government of India requirements.

6. Eligibility Criteria:

A legally established Ed-Tech company in India compliant with the applicable Ed-Tech rules, and regulations as stipulated by Government of India, and Ministry of Education. Aside from India, the company should have international presence in the G20 countries so as to provide effective support to startups in their home country.

7. General Terms and Conditions:

- The assignment will be purely on a pro-bono basis, no financial support/payments/charges will be provided to the partner for the activities undertaken as part of this engagement.
- The EOI containing the concept note along with other relevant supporting documents should be submitted online through the link given on MSH official website. Manual submission of EOI is not permissible.
- Deadline for online EOI submission is 10th February, 2023 till 5:00 PM.
- Any IP created as part of this project will be the property of MSH
- Any dispute arising out of this engagement will be resolved with mutual discussions and any escalation will be addressed by an arbitration panel comprising of three members, one member to be nominated by MSH and the Digital Skilling partner and the third member to be nominated by MSH and the Digital Skilling partner based on mutual consensus and agreement.